



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 2

SMART MEDIA GROUP, LLC - 11950

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391919	06-29-2012	07-20-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
MCCRO ORDR 917923			238331	PHILADELPHIA	A. CLIFFORD	09-17-2012	09-23-2012	M (Broadcast Month, Cycle 1)							N	238331	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 917923																	
1	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00
2	09-17-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00
3	09-17-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1		1	1	1			4	200	4	800.00
4	09-17-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30				1				1	600	1	600.00
M	MG Group #	Preempted	Rate Reason	MG Description	Duration												
	329435	09-20-2012	600 NOT AVAILABLE	1 X 30 @ \$850 Th 07:00PM - 07:30PM - 09/20/12-09/20/12 (898)	3	30				X				1	850	1	850.00
	Total:		600													Preempt Total:	-1
5	09-17-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30			1					1	500	1	500.00
M	MG Group #	Preempted	Rate Reason	MG Description	Duration												
	329436	09-19-2012	500 POLITICAL	1 X 30 @ \$700 W 07:30PM - 08:00PM - 09/19/12-09/19/12 (901)	3	30			X					1	700	1	700.00
	Total:		500													Preempt Total:	-1
6	09-17-2012	09-23-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)	3	30	1							1	1,600	1	1,600.00
7	----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																
	09-17-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,200	1	1,200.00
	----- ITEM LINE NOTE ----- NASHVILLE																
8	09-17-2012	09-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1	1			5	230	5	1,150.00
9	09-23-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							1	1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391919		Contract Dt 06-29-2012	Revision Dt 07-20-2012	Rev# 1	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM								
Agency Est# MCCRO ORDR 917923			CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238331						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : MCCRO P : ORDR E : 917923																			
10	09-17-2012	09-21-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30	1	1	1	1	1			5	350	5	1,750.00		
11	09-22-2012	09-22-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						1		1	250	1	250.00		
12	09-22-2012	09-22-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				3	30						1		1	300	1	300.00		
13	09-23-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				3	30							1	1	250	1	250.00		
14	09-21-2012	09-21-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30					1			1	500	1	500.00		
15	09-18-2012	09-20-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		1		1				2	650	2	1,300.00		
M	MG Group #	Preempted	Rate	Reason	MG Description				Duration													
	329439	09-18-2012	650	NOT AVAILABLE	1 X 30 @ \$850 T 11:00PM - 11:35PM - 09/18/12-09/18/12 (802)			3	30		X						1	850	1	850.00		
		Total:	650															Preempt Total:	-1	-650.00		
		Cr Resolved	Rate	Reason																		
		09-20-2012	650	CRDT RESOLV														Credit Resolved Total:	-1	-650.00		
			Total:	650																		
																Contracted Gross Total:		27	10,950.00			
																Actual Gross Total:		26	10,950.00			
																Agency Commission:			1,642.50			
																Net Total:			9,307.50			
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total												
Sep 12		2,250.00		2,400.00		10,950.00		0.00		10,950.00												
TOTAL		2,250.00		2,400.00		10,950.00		0.00		10,950.00												

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